



PUNJAB PUBLIC SERVICE COMMISSION
7-Edgerton Road, LDA Plaza, Near Aiwan -e- Iqbal, Lahore.

JOB DESCRIPTION FOR RECRUITMENT TO THREE (03) POSTS OF ASSISTANT DIRECTOR (CREATIVE & CULTURE) / CREATIVE DESIGNER / SENIOR RESEARCH OFFICER / ASSISTANT DIRECTOR (ARTS & CRAFT) (BS-17) ON CONTRACT BASIS FOR THE PERIOD OF 03-YEARS IN THE PUNJAB SMALL INDUSTRIES CORPORATION ICI&SD DEPARTMENT CASE NO. 15J2023.

MAIN RESPONSIBILITIES AND TASKS

- Write-Up and survey about traditional/Cultural crafts.
- Design development based on Historical & cultural designs and motif.
- Create Design into latest utility/decorative crafts.
- Packing and presentation of crafts products market linkage.
- Printing, publicity and publication.
- Branding of PSIC crafts.

OCCASIONAL TASKS AND RESPONSIBILITIES.

- Cluster/Regional based training of staff of HDC's and Semi Skilled and unskilled Artisans.
- Participation in Fair & Exhibition, Workshop and Fashion Show.
- Interior and exterior of PSIC stalls and shops.
- Photography of events.
- Duties assigned by Directorate of C&CI and management.

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